

Today the Sunday Mirror brings you the stories of ordinary people seizing the opportunity to change the country. Years of decline have left some of our most precious community assets in ruins. But now – all over the nation – ordinary people are joining together to fight back. The power to change our country lies in the palm of our hands...



Cuts to services are KO for local people

GOVERNMENT cuts are seeing vital services disappear from local communities and are having a grim effect on people's well-being.

New research carried out by Power to Change and YouGov shows the impact of closures on communities.

Three-quarters of people who were aware of cuts made to their local services since 2010 said the outcomes have been negative.

Of all age groups, people of 55 or older were the most likely to think their own community's wellbeing had worsened over the past seven years.

And overall a third of Brits said they felt local well-being has gone down in that period of time.

Richard Harries, who leads the research team at Power to Change, said: "This polling is a reminder that tough times are far from over for a lot of people.

"And it shows the impact on happiness and health if we don't think about communities in different ways.

"There are great ideas all over the country but there are real problems ahead if people aren't given the chance to lead work in their own backyards."

Figures show that when it comes to community assets, green spaces are the ones given the highest priority by the most people (64 per cent).

Libraries (53 per cent) and leisure centres (44 per cent) are also near the top of the list.

APPETITE

The figures also show the depth of feeling people have for all forms of services in their local areas.

Museums, community centres and allotments are all part of the fabric of communities, with 30, 25 and 18 per cent of people respectively saying they value these council-run services.

Mr Harries added: "It's clear there's a real appetite for keeping these assets alive.
"Local people see the difference it makes every

day to have a library they can visit with their kids, or a leisure centre where the whole family can have fun. Our communities will be so much poorer if these

services are lost."
A regional breakdown of the survey shows that more people in the North (64 per cent) are aware of

more people in the North (64 per cent) are aware of cuts to their council-run services since 2010, compared to in London (53 per cent).

Of those aware of cuts in the North, 77 per cent say they have been negatively affected by them. The equivalent figure for London is 70 per cent.

Mr Harries added: "It's not surprising that people are feeling the impact most in areas already hardest hit in the last decade."

hit in the last decade."

All over the country, community groups are getting together to try to protect their local assets.

Projects can include taking over buildings which councils are selling, running businesses or starting up ideas from scratch.

Power to Change has helped 150 businesses to launch in the past two years.

And it is confident that its programme can be rolled out to even more areas. Mr Harries added: "As the polling shows,

there is real concern about what's happening to communities.

'You can't underestimate the effect that closures have on people.

'That's why we want to hear from people about project ideas they have. "Local people know better than

anyone what their own area needs, and the skills they have to keep their neighbourhood vibrant and alive.

"It is all about helping them take control of their own futures."

YouGov surveyed 4,265 adults for the poll in February.

In an age of austerity, local leroes are showing the way forward

COMMUNITIES PROFIT FROM BUSINESSES THEY RUN

BY GUS O'DONNELL

Former Cabinet Secretary

GUS O'DONNELL:

Former Cabinet Secretary

AFTER a decade of disappointing villages, towns and cities across the country growth, the economy is slowly beginning to recover.

two per cent a year, business investment like approach. is falling and inflation is starting to rear its ugly head.

like approach.

Places like Homebaked, a bakery saved by the people of

The Chancellor is penned in by manifesto commitments not to raise various uses its profits to invest in taxes. And he is still not on track to meet desperately needed homes. his goal of getting rid of the deficit at the earliest possible date in the next Parlia-

So the Government's austerity plan will fast disappearing anyway. continue, putting enormous pressure on welfare budgets and local communities.

with horrible choices, either putting up the cost of social care or cutting much-needed their neighbourhoods better. As Cabinet Secretary to three Prime training – and help to build and loved social services.

Ministers I saw the difference these services stronger communities. Already in England advice clinics to adult learning classes and libraries.

To give just one example, the charity I chair, Pro Bono Economics, estimates that low levels of adult numeracy already cost the country £20billion a

year. Cutting services further might save nearly 200,000 local volunteers and genermoney in the short-term, but it risks driving a bigger wedge between communities and causing real long-term damage.

However, there is another way. In a new breed of community enterprises is sprouting up, bringing local people together But growth is not expected to go over to address local needs in a more business-

Anfield in Liverpool, which

These community businesses don't depend on Government grants, which are 📗

They make money, which $means they can keep \, providing$ Across the country councils are grappling goods and services while re-investing the profit to make

make, from play centres and community there are more than 7,000 of these businesses, employing 36,000 staff, engaging

> power to | change

ating £1billion of income.

What we need now is action by the Government to turn this into a nationwide programme of business building.

The Government recently uncovered a £2billion windfall, cash lying unclaimed in dormant assets such as stocks and shares, which ministers say they want to use to improve communities.

They offer

services to

local people

and profit is

invested in

community

GUS O'DONNELL ON RISE OF SOCIAL ENTERPRISES

Meanwhile many councils are sitting on valuable buildings, such as former libraries and halls, they can no longer afford to run.

Official figures reveal more than £2.5billion of surplus property across England, although Power to Change reckons the total value of such assets could be as high as £7billion.

Now is the time to bring these two opportunities together. This will help councils to manage

shrinking budgets and still protect vital local services

In the end, this is not about money or buildings. It is about people supporting each other and taking control of their own futures. It is about recognising the common good and focusing on the well-being of a place rather than what's wrong with it.



All together in tune to put community at the centre

NO OLDS BARRED Elders enjoy meet-up

EARLY START Kids share play session

COMMUNITY RUN Girls-only group at gym



IN the middle of a sprawling inner-city council estate, community elders hunch over pool tables and PlayStations - the joy of this first encounter lighting up their faces.

This is the Highfields Centre - a community-run resource which easily incorporates facilities including a music studio, gym and pre-school area alongside a licensed bar and a prayer room.

"It's a place where people integrate and come together," says joint manager Priya Thamotheram. "We're a secular organisation so we work with everyone. That's understood by everyone."

Built in 1974, Highfields has been at the heart of this Leicester community ever since. Priya joined in 1981.

Taking us on a tour of the local estate, he underlined the importance of this vital building: the Highfields area is faced with high unemployment, overcrowding, and poor life expectancy.

More than a quarter of residents are on benefits - way above the national average.

Priya tells us: "Highfields is like many inner-city areas of the UK - it's largely disadvantaged. It's been the initial arriving ground for people moving into the city.

"So the Irish in the 19th century, the Huguenots, post-war the Afro-Caribbean people and people from the Indian subcontinent.

"In the 90s, the Somali communities, then in the 2000s new arrivals from Africa, the Middle East and Afghanistan.

"Most recently it has been the Eastern European people."

Since the community took over the centre fully in 2010, records show 600,000 people have passed through the doors. Priya estimates with the previous 36 years, it could easily be in the millions.

Showing us round the centre, he enthuses: "There are some fantastic stories

here. My favourite is one that just shows how it's the community that drives need.

"We have an elders group and for some reason they couldn't use their normal room, so we had to hold it in the area where our young people usually go.

"And it was a fantastic result - one of the

"And it was a fantastic result - one of the best things I've seen happen here.
"They were playing on the pool tables,

"They were playing on the pool tables, the table tennis and the PlayStation. You had all these older people who had never been exposed to anything like it.

"They were doing things that you or I would take for granted but they had never had the chance to do them before.

"It was the sheer joy on their faces. It shows that people should have the chance to do as much of these things as possible.

"And that's where a community building like this comes in. We have a licensed barthat's been a problem in some community buildings, but not here.

"But equally we have a prayer room as



FUNDS Priya with charity's Russell Hargrave

well." Priya has other many stories that he believes show the importance of the building and its place in the community. He recalls: "We had a young Bengali

He recalls: "We had a young Bengali woman who couldn't really speak English.

"She took part in one of our programmes, like an access course. Then she did a degree at De Montfort. Then a Masters. Just seeing her go through the process was incredible. There are so many examples like that."

The centre's place at the heart of the community has never been in doubt. But Priya says they were struggling to respond to what local people were asking for.

He said: "People kept asking, why can't we use the sports hall for major social functions? We had to say that the funding didn't cover it.

"With Power to Change we can now revisit that. They're helping us to set up for major events on the weekends, things like weddings, dances, conferences.

"It's something the community have been crying out for - desperate for it. Now people are really looking forward to being able to put on events, staying in the area.

"It's the people who know what they want. The demand and the needs are there and established over several years." Work on the project funded by Power to

Work on the project funded by Power to Change is expected to start as soon as possible. And Priya believes it will help protect the future of this vital resource.

He adds: "The major physical change will be improvements to sports hall access. That's going to make it much more accessible as a venue for large-scale events.

"We're also moving the café from the first floor to the main community entrance. That will generate a lot more interest and boost the centre's income.

"It's going to be a busy time - but it's going to help our future and make sure we're around for a long time."

PEOPLE POWER



Local people are creative driving force

PHIL Knibb is the man behind the Alt Valley group in Liverpool.

activist and believes it's well within the power of local people to change their areas for good.

From a slow start, Alt Valley now runs shops, a pub, sports centres, libraries, training schemes and more. Even a farm. Phil believes the key to their

success is the involvement of local people. He lives just round the corner from their HQ in Croxteth Phil said: "It goes back a long

time. I was involved in stopping a local school from closing in 1983 "In the end we took the school over and ran it as an independent for three years.

"Then the council took it back in. We went from there.

'We're old-fashioned community activists. I was a pipe-fitter welder by trade. And I live here. I care about the area - we all do. I live round the corner so when the school was closing I got involved.

"We kept the school going and that changed the path of what I was doing." Alt Valley took over a sports

centre in Croxteth that was run down and plagued by anti-Now it has three-floors of state-

of-the-art equipment, 3G football pitches and kids' areas. And Phil says the driving force behind it was that it was created

by, developed by, and now run by local people.

He said: "We took over the

sports centre on the Sunday. And it was in a bad way. It was the biggest area of anti-social behaviour. The kids used to hang round, there were police cameras, security, it was a flashpoint.

"We got the keys on a Sunday night. Monday morning, local people went in, and the kids turned up. They were saying, 'What are vou doing here?'

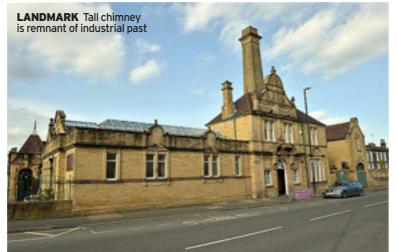
"And the people who had come were saying 'Get out of here or I'll tell your mam...' And off they went.

"We didn't need any security guards or anything. "Then eventually we got the kids

back in. Charging 50p, putting classes on. Anti-social behaviour disappeared overnight."









Pooling resources to save our baths

old foundry chimney is a well-known city

But this former factory is a big part, not just of the horizon, but of all life in Leeds. Since 1904 it has been home to Bramley

Baths, teaching generations how to swim. For part of its career, with its pool boarded over during winter months, it also served as

a dance hall where romance blossomed between future wives and husbands. And when it was threatened with closure. locals realised just how vital it was to the in December 2012. And they

whole community. Tracy Basu, the chief executive of the

group now running the baths, said: "A few years ago hours were very much reduced and t was threatened with closure.

"It was losing in excess of £100,000 a year and so a decision had to be made. The local community was very passionate about it

"There's a lot of local nostalgia and love for capital to keep it open. the place and there was an outpouring of

knocking on doors and letting people know deteriorate and customers drifted away. the situation.

to say they loved it and wanted "That action in itself meant that the local authority saw They came

there was a demand." Control of the baths was transferred to the community

reopened as a community organisation on January 1, 2013. Tracy said: "That's one of the things that has been really key

to the running of the place. "In everybody from the community stepping up and showing their loyalty and wanting to save it, we were As some examples of that we've got Aqua-

able to obtain some short-term working Ballet, synchronised swimming groups and "That's one of the differences between

"In working with the local authority

"People just came in droves to keep it open and making sure that there was a smooth dance teacher down the road. transfer with no break in trade. it meant the momentum continued."

> opening hours have more than in droves to doubled from 47 to 100-plus, say they and the number of children on the swimming programme wanted the has soared from 400 to 1,000. place to Tracy added: "We've looked at programming in a different stay open

> > about being standalone. "It lets us be more creative than the local authority.

a triathlon club. "We're always looking to the local com-

way, one of the best things

DOMINATING the skyline, the towering feeling when it was going to close. Then we the baths here and a lot of other places munity to influence the programming. It's a win-win for us and the opportunity that wouldn't have been there. try and find a way but they couldn't come up had a 'use-it-or-lose-it' campaign, which was where they have closed, the plant was left to not about us telling them what they want, they tell us what they enjoy. AquaBallet came so it's always about keeping things affordable. about through one of the mums who is a We have the autonomy to be able to work out

> "She thought it would be a great way for older people to be able to exercise."

A key to the baths' success has been this Since the transfer, weekly ability to let the community say what hap-local authority control we've just recorded a



how we subsidise certain things.

"That's the nature of any business but it has meant we've been able to turn it around.

council was sceptical at first so it put us behind the baths' solid on a 25-year lease. That has now been prospects for the future. extended to 75 years so the future of the ouilding is secure for future generations." As well as providing sports and leisure

progress the project has made and has lent

cilities, the baths have developed a a bird dropped a stone on the elationship with schools and are helpng to create jobs.

Tracy said: "Local employment has een an important part of it all.

"Two years ago we put on the first ogramme and trained eight students om Leeds West Academy

and three became swim teachers. It's an solution. They sent along a lot of people to community are here for us."

Tracy went on: "Bramley is not a rich area local authority because just in the time we've It's a springboard for their lives. That's a con-with anything. been open we've saved £500,000." trast with a lot of chains, or other organisa-The council has been delighted with the tions where they just want people with the community to find a solution.

degrees."

its full backing to Tracy and the team. Tracy believes that being a She added: "We know on an operational community-run organisation, "From it losing more than £100,000 under basis we can run this well and make money. and the affection felt for them "We've now extended the lease. The locally, is the driving force

> Describing an example of community spirit overcoming a challenge, she said: "Last July glass roof above the pool and

shattered one of the panes. "It was an external pane so it didn't come into the pool but

we couldn't risk opening. were losing money, we tried to involve the got and the ability to find solutions locally.

"At that point they agreed we could go to "So we sent out messages on Twitter and

Facebook to say we couldn't

"By then we were losing We solved a £10,000 a week and that can

destroy a community enterproblem in prise really quickly. two days "Within two days we had solution. A local firm got the insurers volved.

said would "And with the support of our eighbours, who let them put take weeks scaffolding up and get on the roof, we were able to fix a prob-

lem the insurance companies said would take six weeks. "Because we couldn't open up and we "It shows the power of the support we've

"Four went on to become lifeguards insurance companies in coming up with a "We're here for the community and the

PEOPLE POWER

There was nothing left for ordinary ... folk, but we revived the hall... now it's buzzing



MORE than 50 years ago Sid and Beryl think what a shame it was. That somewhere we Guest held their wedding reception, a small family do, in a public hall built in 1878.

Over the years, Stretford Public Hall in our reception here. Manchester became a big part of their lives especially for local girl Beryl.

theatre space turned into offices - they are helping to return it to its former glory with the assistance of Power to Change dancing as part of a group. She appeared on the stage here in the main hall. We used to come and assistance of Power to Change

Beryl said: "It was a big part of life growing up. "You would hear about what it was used for over the years. People's memories of it. There were dances, concerts and celebrations like ours.

"People used to gather here after both wars, and used it to take shelter from the bombings. It was such an important part of people's lives."

Over the years, the local council began using the building for office space. In 1994 it took it over completely – leaving the local community with nowhere to go. Sid said:

loved so much was just going to waste.

"We got married just down the road and had "It was a family do. It was lovely. Beryl's a

Stretford girl so all her relatives were round here. Now - two decades after seeing its concert and I'm only from just up the road so it made sense.

"When our daughter was young she started watch her. We've always had connections with



the place. They had music concerts and all sorts. It the people I meet. There are a lot of younger people used to be a theatre. There were all sorts of things involved in it. It's nice to see something that meant going on here. But over the years the council decided so much to us getting back to shape. to change it to office use.

"They did all sorts of conversions, did away with has been really buzzing. There's just been a choir the stage, everything that people loved. All the stuff formed and they got 100 people along. there for the community went.

"There was nothing left in Stretford, in the town they would go before this place was open." centre. Stretford was destroyed. The shopping centre was built but that's in poor condition.

"There's nothing left of the original Stretford apart" to Change. They aim to get the hall up and running from buildings like this."

When the council came to sell the building in 2014, the local community stepped in to try to take "We've already got loads of demand for people who it over. Sid said: "This is how we got involved first of want to get married here. It shows that it's the comall. We saw about the meeting they were having to munity who know what the community needs. buy the hall, and put in a bid to the council.

"We've been volunteering for the last couple of years. Electrical and joinery works, taking stuff out of the garden, setting up the Christmas display. I like incredible and we know we can make this work."

"You see kids and families coming in. The place

"The demand is there. It makes you wonder where

The Friends of Stretford Public Hall are completing a share option with matched funding from Power

again and provide somewhere for local people to go. Group chairman Annoushka Deighton said:

"We've held art exhibitions, concerts, all sorts of That year was our 50th anniversary. This is an things. There are well-being classes, yoga, things for ideal venue. Hopefully it can get back on its feet.
"We've been volunteering for the last couple of "There's a real demand to give people what they





GUEST STARS Sid and Beryl Guest volunteer to look after played sucl

Somewhere that we loved so much was just going to waste SID GUEST WHO WED AT



Just a few years ago, it was a wasteland. Sitting between a new housing estate and the edge of Billinge village just outside Wigan, the farm had fallen into disrepair.

Locals had been dealt another blow with the closure of a hospital, costing jobs and valued care. But in 2012 local activists came to the rescue.

Rhiannon Jones, project manager at Greenslate, said: "We noticed this farm had been abandoned for about 16 years. The two things that were going on in nousing estate - and the farm. The

thriving - but it wasn't always that way. nothing. So we wanted to use the site whatever they might be."

Rhiannon and her team set about restoring the farm, which 20 years ago had been used by the council as an educational facility. Now it is fulfilling the same role, hosting school groups, local residents and adult learners.

Rhiannon said: "Local people who came here on a school visit are now bringing their own children here.

"It's a great feeling when

is again.'

Rhiannon and her team have set up Carefarm, which gives adults with additional needs the chance to develor



use the animals to do this. For example, if they learn to look after a goat, they are learning food, diet, happiness and well-being. That feeds back into their



community that had lost its centre.

She added: "There's a big two-way divide between the community. We have an older, retired, working-class section. Then we have this new housing estate that's full of very young families and

commuters. We wanted a way of ombining the two. We're already eing them come together. One example is our skill-sharing days. "This allows people to come

hings like gardening, which have een a massive success." Greenslate also hosts farmer's

cafés and baking. The latest project is the Strawbale building - helped with cash from Power to Change

Rhiannon said: "Power to Change have been massively helpful. Strawbale is going to be a community café, farm shop, classrooms and kitchen.

"Carefarm will be hosting it. And we'll be able to hire it out to the community." With donations and an army of volunteers the future looks secure. And what was once a community without a heart is back on its feet again.

Rhiannon added: "The farm brings the community together. It's a hub, the



PEOPLE POWER

People invest with hearts not pounds'

Vidhya Alakeson has been chief executive of Power to Change since 2015.

Can you tell us what Power to Change is about?

We're about supporting local people to take control of communities, local assets and their future. It can be things local authorities might once have run like libraries and leisure centres. Or it can be things that the private sector might have run like shops and pubs. If it's not saving something it could be an idea generated by the community itself.

How important are these local assets?

There's a village on the edge of Wigan where the centre had fallen away. It had become a dormitory for Liverpool or Manchester commuters. Villagers started a community farm and that brought a heart and a centre back. It's a place people meet, connect with their friends and neighbours. In their own words it has "put the soul back in the community".

Do the projects have anything in common?

The main thing they all have is drawing on local expertise. Who else knows better than locals how to make a place better and vibrant again? It's about ordinary people. They're not whizz-kid entrepreneurs in fancy suits. These are normal people who are doing things for the community.

How many people have you helped so far?

We've helped about 150 businesses in three years and we connect businesses to each other too. The best thing for them is someone who has walked in their shoes. And we have leadership programmes to help people grow and help the sector has a whole.

Do the people involved need lots of help?

They often need technical support like a planner or an architect. But they have the vision. One of the things I love most about it is what people are able to achieve when they come together.

What are your long-term plans for Power to Change?

Long-term we want to scale this up. We want community business to be an idea people across the country get and want to be a part of. We want to help them realise their vision. We want to convince government and business this is something they should be involved in. There's huge potential. All across the country there are assets that local authorities are struggling to maintain. They could be run by communities given half the chance.

What do you look for in a successful project?

First, a viable business model - something that can survive beyond a grant. Sometimes these ideas



come out of a conversation in a pub or a sketch on the back of a napkin. We need that turned into a business plan. If you're going to run a café, how many people will turn up? Are there enough to make it work? Where will you get your stock from?

Second, that the community is engaged in an ongoing way. Our research shows that makes small businesses more resilient - it's how they get their customers, their employees and volunteers.

The final thing is the right mix of skills. Often that's about finding out who in the community can do what and bringing them in.

Is there anything that you would turn down?

We support things with the potential to be viable and some things just don't have that potential. We don't expect viability straight away. But there has to be some way of generating revenue - charging rent, selling something or contracting, for example. Some projects are great for the community but simply don't have that entrepreneurial side to them.

Do people have to pay the grant back?

The grant is a long-term investment. We don't expect it back. But we do ask - how are you going to survive without the grant? We might fund the first 18 months of the cost of a chef or café manager. But we would expect you to be in a position to cover them after that. We wouldn't expect you to be up and running on day one. But we'd like to see a forecast for how you will keep going down the line.

What's the best thing about a community business?

By virtue of being in a community and generating

income they create an economic resilience.

Our longer-term vision is that communities will have clusters of these businesses and produce a local economic engine.

It's healthier than a private enterprise where income is taken off somewhere else. This is about money made by the community put back into the community.

There's a brewery in the Lake District that ran into trouble. The people on the board and the volunteers literally took the barrels of beer to various parts of the country to get them through. Things like that show people have bought in with their heart rather than their pound.

What do you like best about the project?

The people are incredible. They often start in a campaign or a protest. They stop something closing or being knocked down and go to the next stage we've stopped them closing the library now we need to take it over. People out there have fantastic ideas and we've got the ability to make them happen.

Do you have advice for people thinking about applying?

Get together with people. You're not going to do it on your own. Don't get overwhelmed at the start. If everyone thought about what they were taking on they wouldn't get going. Take it one step at a time.

> team to help communities successfully take on a community asset. There is also a My Community advice line run by Locality on 0300 020 1864 that will be operating especially for Sunday Mirror readers, Monday to Friday, 9am to 5pm, from May 2 to May 12.



Centre has it all under one roof

THE Linskill Centre in North Shields was taken over by a community trust in 2006.

It was built in the 1930s and was a school up until 1984, when it became a community centre.

In 2005, public funding was withdrawn until local campaigners stepped in and saved it.

Over the years it has gone from strength to strength after a series

Now it attracts more than 120,000 visitors a year. It hosts dozens of groups a week,

has a thriving community café and a nursery offering full-day childcare. Power to Change awarded the

project a grant of £81,000 two years ago.

That enabled the centre to invest in their food and events business, generating a profit and freeing up key staff for other roles.

Chief executive Simeon Ripley said: "There's a mix of traditional community centre services and other things.

"For example, we have a big events programme for things like fundraisers. "And we do large-scale community events. Last year we put on a gin

festival and a winter wonderland."

The centre already occupies a special place in the hearts of the community in North Shields and

elsewhere in North Tyneside. Mr Ripley added: "It's attracting people from across the entire county.

"We don't target one particular demographic.

"The whole point is to bring people together under one roof."



COMMUNITY MAGNET Linskill Centre

LOTTERY players are helping transform communities across the land. Money raised from lottery ticket sales is supporting those who want to make a real difference to their neighbourhoods.

Power to Change was awarded a £150million endowment by the Big Lottery Fund, which distributes money raised for good causes.

Nat Sloane, Big Lottery Fund chair, has said: "We believe people should be in the lead in improving their lives and communities.

'We want to support the skills, assets and energy of local people and the potential in their ideas.







Feeling inspired? Do you know buildings or spaces where you live, which could be brought back to life?

We would love to hear about them, especially if there are great photos or even videos.

Write to us at Sunday Mirror Great Treasure Trove, One Canada Square, London, E14 5AP. If you

want to find out more about how to take over a building or space in your own area, go to mycommunity. org.uk. It is run by Locality, the national network for community organisations, and funded by the

government to help people like you. Locality also offers advice and support through their consultancy